



NEWS RELEASE

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Furry Scurry sets new fundraising record to aid homeless pets, raises more than \$960,000

Dumb Friends League hopes to reach \$1 million goal with community's support

DENVER (May 1, 2010) It was dog day in Washington Park! The Dumb Friends League hosted its 17th annual Furry Scurry, the largest dog walk in the nation, on May 1 and ended the day with a new record—raising more than \$960,000 for homeless animals. The Dumb Friends League still expects to reach its \$1 million goal this month.

More than 10,000 people and 5,000 dogs participated in the record-breaking fundraiser, which included a two-mile walk for animals. In addition to the walk, pet lovers had the opportunity to meet adoptable pets, watch demonstrations, enter in contests and shop for pet-friendly goods and services at the "Flea-less Market."

"In honor of our centennial year, we set a goal of raising \$1 million for the animals, and with the community's support, we know this goal can still be achieved," said Bob Rohde, president and CEO of the Dumb Friends League. "We will continue fundraising for the Furry Scurry through May 31 and ask pet lovers to help us reach this goal by making a contribution online."

The funds raised will help provide care for more than 25,000 cats, dogs and other small animals this year. In addition to adopting homeless pets, the League offers other services, including lost and found, humane education, behavior training, animal cruelty investigations and donor-subsidized spay/neuter surgeries for pets in underserved areas.

"We would like to thank all of the participants, donors, sponsors, vendors and volunteers who helped make the Furry Scurry such a success," said Rohde. "Through their generosity, we will be able to continue providing services that help pets and people in our community and throughout Colorado."

The 2010 Furry Scurry was presented by Hill's Science Diet, King Soopers, Amica Mutual Insurance Company and Banfield, The Pet Hospital.

Pet lovers can still help needy pets and make an online donation for the Furry Scurry. For more information, visit ddfl.org or call (303) 751-5772, Ext. 1378.

About the Dumb Friends League

As the leading animal welfare organization in the Rocky Mountain region, the Dumb Friends League has been helping pets and people in the Denver metro area and beyond for 100 years. The Dumb Friends League has two shelter locations: 2080 S. Quebec St. in Denver and the Buddy Center at 4556 Castleton Court in Castle Rock. For more information, visit ddfl.org.

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